



## East Jordan Downtown Banners

The City of East Jordan Downtown Development Authority invites local groups to market the City of East Jordan and themselves through downtown banners. Any community group located within the City of East Jordan may participate. Groups that wish to participate must fill out the application and meet the following criteria:

- Group will provide a minimum of 2 design and a maximum of 4 designs to be approved by the DDA Banner Committee.
- Banner designs shall represent the community of East Jordan as well as the group providing the banners.
- Banner designs shall incorporate the City of East Jordan Master Plan Themes. A link to the Master Plan can be found at <http://eastjordancity.org/resources/zoning-and-planning/>
- Banners will rotate on a quarterly basis to allow a minimum of 3 month exposure for each group. Banners will be reused in rotation as they are submitted.
- Group will be responsible for purchasing 17 banners. Orders will be placed with Britten Banner through the City of East Jordan. (Approximately \$1025. Design Services are available through Britten at an additional \$75/hour.)
  - 34-22 oz Block Out Vinyl Double Sided
  - Size: 60 Inches x 30 Inches
  - Fabrication: 2.5" Top/Bottom Pole Pockets, #2 Grommets-Top Corner

Please fill out the following information and submit it along with your group designs.

Group Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_