



## East Jordan Downtown Banners

The City of East Jordan Downtown Development Authority invites local groups to market the City of East Jordan and themselves through downtown banners. Any community group located within the City of East Jordan may participate. Groups that wish to participate must fill out the application and meet the following criteria:

- Group will provide 1 high resolution photo for every 4-8 banners to be approved by the DDA Banner Committee.
- Banner images shall represent the community of East Jordan as well as the group providing the banners.
- Banner designs shall incorporate the City of East Jordan Master Plan Themes. A link to the Master Plan can be found at <http://eastjordancity.org/resources/zoning-and-planning/>
- Banners will rotate on a quarterly basis to allow a minimum of 3 month exposure for each group. Banners will be reused in rotation as they are submitted.
- Group will be responsible for purchasing a minimum of 4 banners. Orders will be placed with Britten Banner through the City of East Jordan. (Approximately \$250 per 4 banners. Design Services are available through Britten at an additional \$75/hour.)
  - 22 oz Block Out Vinyl Double Sided
  - Size: 60 Inches x 30 Inches
  - Fabrication: 2.5" Top/Bottom Pole Pockets, #2 Grommets-Top Corner

Please fill out the following information and submit it along with your group designs.

Group Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

How many banners do you wish to purchase?      4      8      12      16      Other \_\_\_\_\_